

THE ONLY MOMENT

A PROJECT PROPOSAL FOR THE VERNISSAGE ON NOV. 13th AND 14th





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When they are there for 14 days, they create an urgency and sympathy because they are going to go away, they will disappear.

- Christo and Jeanne-Claude

The proposal outline

Introduction/Past Work

The Only Moment Project

Personal Vision

The Mission

Thesis Statement

The Three Influences

Richard Serra

Christo and Jeanne-Claude

Josef Sudek

The Techniques

The Project Timeline

The Budget Plan



As I stand and look at the beautiful sunrise over the Luberon region, I realize that this is THE ONLY MOMENT I will view this exact image. While I can see the sunrise over the Luberon region again in the future, it will never be the same. One day, the set up of the colors in the sky will be different or one day, I could see nothing but black. Every moment of my time to view my surroundings is precious because I would never know what I would be seeing in the future.



In 2006, after spending five incredible weeks in France and, three weeks before I started my first year at a university, I nearly plummeted into a hole as I learned devastating news from doctors that I have retinitis pigmentosa (RP), a slow progression of blindness. Shortly thereafter, I learned that my deafness was caused a recessive gene known as Usher Syndrome, which also causes RP. As someone who grew up with passion in art and was planning to attend an art university, I was emotionally distraught. Shortly thereafter dealing with the news, I moved on with my life by not only continuing to attend an art university to major in photography, but also setting a foot to travel around the world to appreciate everything I see while I have usable vision. In the past five years, I traveled to ten different countries where I used my camera as a tool to capture every **MOMENT** of my seeing the incredible wonders of the planet, immersing in different cultures, speaking foreign languages, and meeting many new people.





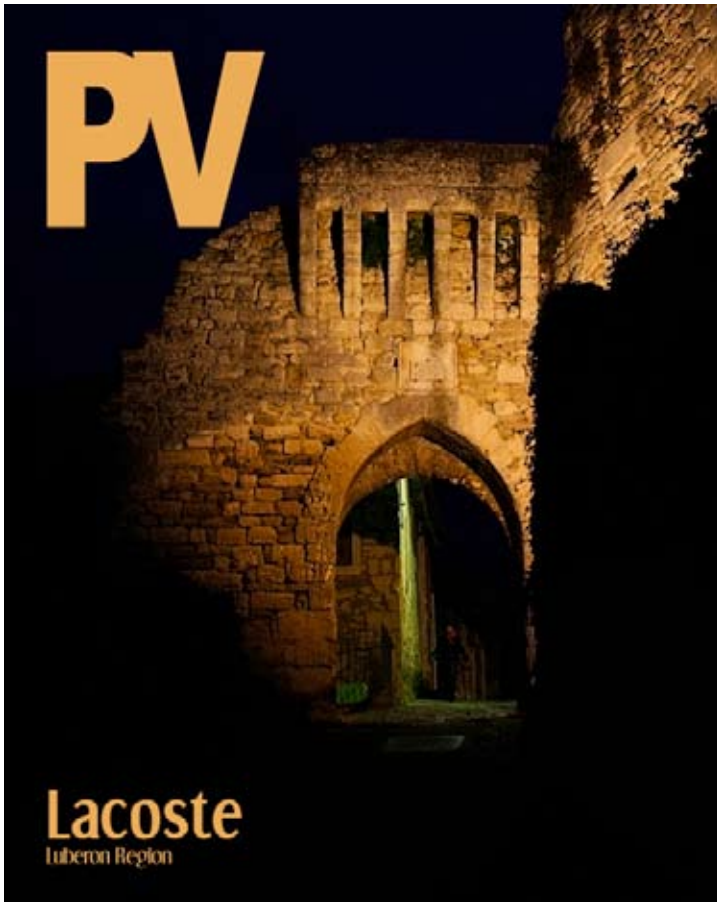








View more photos at:
www.RachelChaikof.com
www.MissTravelGirl.com



This project will be a continuation of my long-term project on capturing my surroundings and also an expansion of my 2008 project, **Personal Vision**. It is a publication displaying photographs of the Luberon region with a mission of presenting my personal visions of France from the perspective of a young American with RP.

The mission

People will be placed in my shoes by presenting images of how I view the world surrounding me as someone who is living with RP by creating an installation implemented with photographs. The installation will force people to stop and appreciate the images of all usual colors, textures, and visions that any viewers with normal vision would encounter. Also, the installation will be exhibited for a short period of time, which means that during this duration of this exhibition, it will be **THE ONLY MOMENT** when they can view it.

This installation will be inspired by **Richard Serra, Jeanne-Claude, Christo,** and **Josef Sudek.**



Because the installation is intended to block part of the road on Rue du Four in Lacoste, it will force the viewers, both pedestrians and drivers, to take the longer route. As a result, they will have to be patient and realize that they need to appreciate everything they're seeing by moving slower or taking a different route to change their viewing habits. This project shares similar intentions with the concept of Richard Serra, who created a public art known as *Titled Arch* at the Union Square. This public art forced pedestrians to walk around the art piece rather than walking in a direct route by walking across the square. By that means, the pedestrians were forced to stop and think about their surroundings.



The design concept will also be similar to Jeanne-Claude's and Christo's *Valley Curtains* as the installation will be temporary and will create no destruction on the environment once the installation is removed. This project intends to follow another concept of Jeanne-Claude's and Christo's which is to allow the viewers to observe their surroundings differently.



Josef Sudek who lost his arm in a war, took the time to view his surroundings where people would not take the time to appreciate what they're viewing. He photographed unusual objects, parts of the rooms, and landscapes. The photographs will resemble Sudek's concept.

The techniques

In order to convey the same concept as the sunrise where it will never be the same in the future as the colors can be different and the placement of colors can alter, the photos will be printed on **acid-free plastic fabric** so that it can move with the wind. When people snap a photo of the installation, every person will have a unique photo because the placement of the fabric will be constantly altered due to the wind and range of values will be different due to the placement of the sunlight.

A durable rope will be used to string the fabric together and to attach to the hooks on the wall and to the stair railing.

Because of my limit budget, I will be using my Canon 30D in order to shoot digitally and edit with the Adobe software package.



The project timeline

Week 1: Sept. 20-26

- Research the space and the cost of the materials.
- Start photographing various images.

Week 2: Sept. 27-Oct.3

- Continue to photograph.

Week 3: Oct. 4-10

- Continue to photograph.
- Start editing images.

Week 4: Oct. 11-17

- Continue to photograph.
- Continue to edit images.

Week 5: Oct. 18-24

- Edit and finalize the images.

Week 6: Oct. 25-31

- Submit images to the fabric printing company.

Week 7: Nov. 1-Nov.7

- Write an artist statement

Week 8: Nov. 8-14

- Assemble the installation on Nov.12
- Installation displayed to the viewers from Nov.12-15.

Last Day: Nov. 15

- Dissassemble the installation.

The budget plan

Materials

Acid-Free Fabric Printing 1m x 1m	€ 50
5x	€ 250
Durable Rope - a roll of 45m long rope	€ 50
28cm x 22cm Premium Luster paper - 50 sheets (For critiques)	€ 20

Total	€320
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